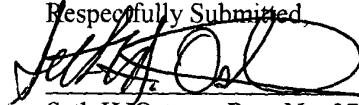


09/15/03
02527 U.S. PTO

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22278 U.S. PTO
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PATENT APPLICATION TRANSMITTAL (37 CFR §1.53(b))	Atty Docket No.: 6154/1US		Total Pages: 80																																																
	First Inventor or Application Identifier: Riedl																																																		
	Express Mail Label No. (37 CFR 1.10): EV 330371666US																																																		
<p>Mail Stop: PATENT APPLICATION Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450</p> <p>Re: Applicant(s) or Identifier: Steven Riedl, et al. Serial No. : To Be Assigned Filed : Herewith Title : SYSTEM AND METHOD FOR ADVERTISEMENT DELIVERY WITHIN A VIDEO TIME SHIFTING ARCHITECTURE</p> <p>Kindly file the annexed papers indicated below:</p> <p><input checked="" type="checkbox"/> Original application for Patent including Specification (59 Pages) and Drawing (19 Pages, Figs. 1-16)</p> <p><input checked="" type="checkbox"/> Notice of Non-Publication Request</p> <p><input type="checkbox"/> Declaration and Power of Attorney</p> <p><input type="checkbox"/> Assignment and Recordation Cover Sheet</p> <p><input checked="" type="checkbox"/> Return Receipt Postcard</p> <p>The fee has been calculated as follows:</p> <table border="1"> <thead> <tr> <th></th> <th>Claims</th> <th>Claims Paid for</th> <th>Extra</th> <th>Rate (Sm. Ent.)</th> <th>Fee</th> <th>Rate</th> <th>Fee</th> </tr> </thead> <tbody> <tr> <td colspan="4">BASIC FILING FEE</td> <td>\$ 375</td> <td>\$</td> <td>\$750</td> <td>\$750</td> </tr> <tr> <td>Total</td> <td>23</td> <td>- 20 =</td> <td>3</td> <td>x \$9</td> <td>\$</td> <td>\$18</td> <td>\$ 54</td> </tr> <tr> <td>Indep.</td> <td>1</td> <td>- 3 =</td> <td>0</td> <td>x \$42</td> <td>\$</td> <td>\$84</td> <td>\$ 0</td> </tr> <tr> <td colspan="4">MULTIPLE DEPENDENT CLAIM PRESENT</td> <td>+ \$140</td> <td>\$</td> <td>\$0</td> <td>\$ 0</td> </tr> <tr> <td colspan="4"></td> <td>TOTAL</td> <td>\$</td> <td></td> <td>\$804</td> </tr> </tbody> </table> <p>FILING FEE WILL BE SUBMITTED LATER</p> <p><input type="checkbox"/> Check in the amount of \$_____ to cover the filing fee of \$_____ which includes the Assignment Fee of \$_____.</p> <p>The Commissioner is hereby authorized to charge any additional fees which may be required or credit any overpayment to the undersigned attorney's Deposit Account No. 02-4270.</p> <p>Correspondence address: Use Customer Number 29858.</p> <p>Dated: <u>September 15, 2003</u></p> <p>By:  Respectfully Submitted, Seth H. Ostrow, Reg. No. 37,410 Brown Raysman Millstein Felder & Steiner LLP Attorney for Applicants 900 Third Avenue New York, New York 10022 Phone: (212) 895-2000 Fax: (212) 895-2900</p>					Claims	Claims Paid for	Extra	Rate (Sm. Ent.)	Fee	Rate	Fee	BASIC FILING FEE				\$ 375	\$	\$750	\$750	Total	23	- 20 =	3	x \$9	\$	\$18	\$ 54	Indep.	1	- 3 =	0	x \$42	\$	\$84	\$ 0	MULTIPLE DEPENDENT CLAIM PRESENT				+ \$140	\$	\$0	\$ 0					TOTAL	\$		\$804
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				TOTAL	\$		\$804																																												

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NONPUBLICATION REQUEST UNDER 35 U.S.C. 122(b)(2)(B)(i)	First Named Inventor		Steven Riedl
	Title	SYSTEM AND METHOD FOR ADVERTISEMENT DELIVERY WITHIN A VIDEO TIME SHIFTING ARCHITECTURE	
	Atty Docket Number		6154/1US

I hereby certify that the invention disclosed in the attached application **has not and will not be** the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing.

I hereby request that the attached application not be published under 35 U.S.C. 122(b).

September 15, 2003

Date

Signature

Seth H. Ostrow, Reg. No.37,410

Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant **must** notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**